

QiPoint->Cognillo entity name change

QIPOINT LEGAL ENTITY NAME CHANGE EFFECTIVE APRIL 1ST
2019

Administration

COGNILLO | 2500 PLAZA 5, HARBORSIDE FINANCIAL CENTER, JERSEY CITY NJ 07311 USA

WHY THE NAME CHANGE?

Company Name Change

QiPoint Legal Entity Changes Effective April 1, 2019

This notice is to advise you of our legal entity name change effective April 1, 2019:

- QiPoint will convert to **Cognillo**
- The Tax ID Number and DUNs will remain the same

Several factors went into deciding to change the company name, including:

1. Company strategy changes. Our company will continue to retain our high level of standards, our core values, and aspirations to deliver enterprise class software that will make lives in the workforce better. Through 2018 we have had several internal projects involving Machine Learning (ML)/Cognitive Computing, and through these exercises we have concluded that there are significant benefits which ML/cognitive computing can bring to the workforce. We have hired a team of Data Scientists and ML programmers to build out our new set of business products and services powered by AI (Artificial Intelligence). We are incorporating these services into existing products including integration with the SharePoint Essentials Toolkit flagship product.
2. We found our company name QiPoint was often mispronounced. This negatively affected our brand and added confusion when discussing our products.

What do customers need to do?

Any contract entered with the former entity 'QiPoint' will remain in effect until further notice, and any purchase orders issued after March 31st, 2019 will reflect the new legal entity name 'Cognillo'.

Please take the following steps to help us implement this administrative change:

1. Continue to submit requests following the same guidelines and within the stated contractual terms you have with Cognillo (formerly QiPoint).

Email address changes:

The current addresses will change

- Support Team Email
changes from support@qipoint.com to support@cognillo.com
- Sales Team Email
changes from sales@qipoint.com to sales@cognillo.com
- Billing Department Email
changes from billing@qipoint.com to billing@cognillo.com



- Employee Emails
change from firstname.lastname@qipoint.com to firstname.lastname@cognillo.com
2. Update your records to reflect the new legal entity names. The Tax ID Number and DUNs will remain the same.

We want to assure you that this change will not alter the basis of our business relationship. Nothing is more important to us than our ability to build and preserve strong and lasting relationships with our business partners.

Thank you for your attention to this matter. If you have any questions about this administrative change, please don't hesitate to ask. You may contact us at contracts@cognillo.com for any additional questions and to get help about this change.

What about the SharePoint Essentials Toolkit?

This is our flagship enterprise product and we will be integrating AI services into the SharePoint Essentials Toolkit.

What does this mean?

We will be delivering to you, the best-in-class SharePoint Management product, which not only will help empower users to do their work more efficiently, but it will also work for you!

Some of the services we are working on this year include:

Anomaly detection, keyword text extraction (auto tagging metadata from file or item content), text summarizations, bulk document & item sentiment analysis, bulk obscenity and profanity detection, bulk document and text language translation, bulk document and text spell check, more.

When will this be available?

You can expect the Cognillo Office Hub (AI Host) product to be available in **BETA Q4 of 2019**. This will allow integration with SharePoint Essentials Toolkit and a new product which does not require SharePoint.